CITY KIDS CORE VALUES



JOY

We honor the power of play and presence of magic created through community and outdoor experiences. Through connection, creativity, belonging, accomplishment, and time spent outdoors, play deepens to joy.



EFFORT

Harnessing our personal power for growth and change, we put effort towards our visions and take personal responsibility for our commitments. Whether on the trail or in the office, we know that there is satisfaction to be realized when we try hard and explore the bounds of possibility in service to our mission.



CONNECTION

We recognize our interdependence and nurture meaningful relationships of mutual accountability and care. Centering collectivism versus individualism teaches us that finding resolution, honoring needs, and supporting one another keeps our community whole. Relationships extend to the animals, plants, places, and cultures around us and we bring awareness and compassion to those encounters.



PREPARATION

We plan and prepare for the task at hand to set ourselves up for success. This creates clarity and consistency so that those around us feel supported in engaging with new, challenging, and changing experiences.



EVOLUTION

People and organizations blossom over time. We encourage evolution by maintaining awareness of change, honoring what works, improving what we can, and letting go of things that no longer serve our community and mission. Through patience, observation, repetition, revision, and long-term commitment, we are witness to the manifestation of this shared vision.